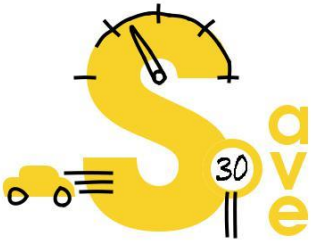


Save LIVES

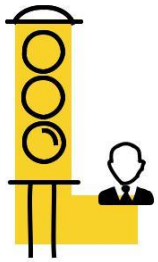
A ROAD SAFETY TECHNICAL PACKAGE

The World Health Organization has synthesized evidence-based measures that can significantly reduce road traffic fatalities and injuries. The result is Save LIVES: 6 effective strategies for reducing the impact of road traffic crashes. Prioritizing investment in these strategies will save lives.

SPEED MANAGEMENT

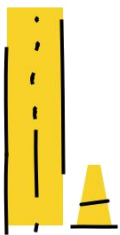


- Establish and enforce speed limits
- Require car makers to install new technologies to help drivers keep to speed limits
- Build or modify roads which calm traffic using:
 - Roundabouts
 - Rumble strips
 - Speed bumps
 - Chicanes



LEADERSHIP ON ROAD SAFETY

- Create an agency to spearhead road safety
- Develop and fund a road safety strategy
- Evaluate the impact of road safety strategies
- Monitor road safety by strengthening data systems
- Raise awareness through education and campaigns



INFRASTRUCTURE DESIGN AND IMPROVEMENT

- Safe passageways for pedestrians
- Bicycle and motorcycle lanes
- Crash barriers and forgiving road side features
- Safer intersections
- Separate access from through-roads
- Vehicle-free zones
- Traffic and speed restriction in residential, commercial and school zones
- Better, safer public transport



VEHICLE SAFETY STANDARDS

- Establish and enforce standardized regulations related to:
 - Seat-belts including anchorages
 - Frontal impact
 - Side impact
 - Electronic stability control
 - Pedestrian protection
 - ISOFIX child restraint points
- Establish and enforce regulations on motorcycle anti-lock braking



ENFORCEMENT OF TRAFFIC LAWS

Establish and enforce regulations related to:

- Seat-belts
- Child restraints
- Speeding
- Drinking and driving
- Motorcycle helmets



SURVIVAL AFTER A CRASH

- Develop prehospital and facility-based emergency care systems
- Train people who respond to crashes in basic emergency care
- Promote community first responder training

